Leveraging Leadership:
Critical Impact of Administrators on Tech Use

Bill Dolton

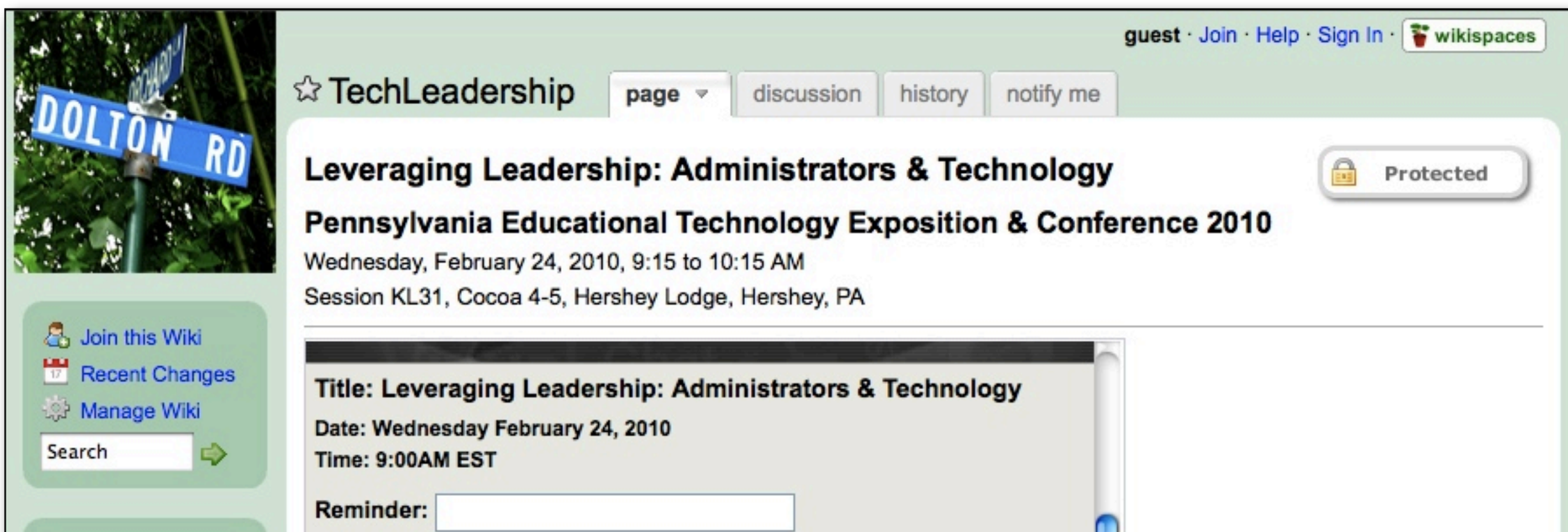
Adjunct Faculty, Wilkes University
Ed.Tech.Consultant, William Dolton LLC
Supervisor Educational Technology (retired), LMSD

www.williamdolton.com

Distinguished Educators

Your Participation Is Important

- CoverItLive or 3 X 5
- Twitter Hashtags: #PETEC2011 #FH20
- Wiki: https://doltonroad.wikispaces.com/TechLeadership



What is your primary role?

- Building Administrator
- Central Administrator
- Tech Director
- Curriculum Director
- Teachers, Other Educator
- Regional, County, or State Personnel

Show of Hands

- Do you provide PD for administrators?
- Do you know about and/or use ISTE's NETS for Administrators (NETS•A)?
- Do you plan administrative professional development based on NETS•A?

Compliance Complex

Accountability Prophylaxis

(over) Reaction to (unplanned) Incident(s) (under)

Leadership Traps

2009

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Visionary Leadership:

inspire & lead
engage
advocate

2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Digital Age Learning Culture:

ensure & sustain
create & provide
model
promote
participate

2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Excellence in Professional Practice:

allocate
facilitate
promote
model
stay abreast

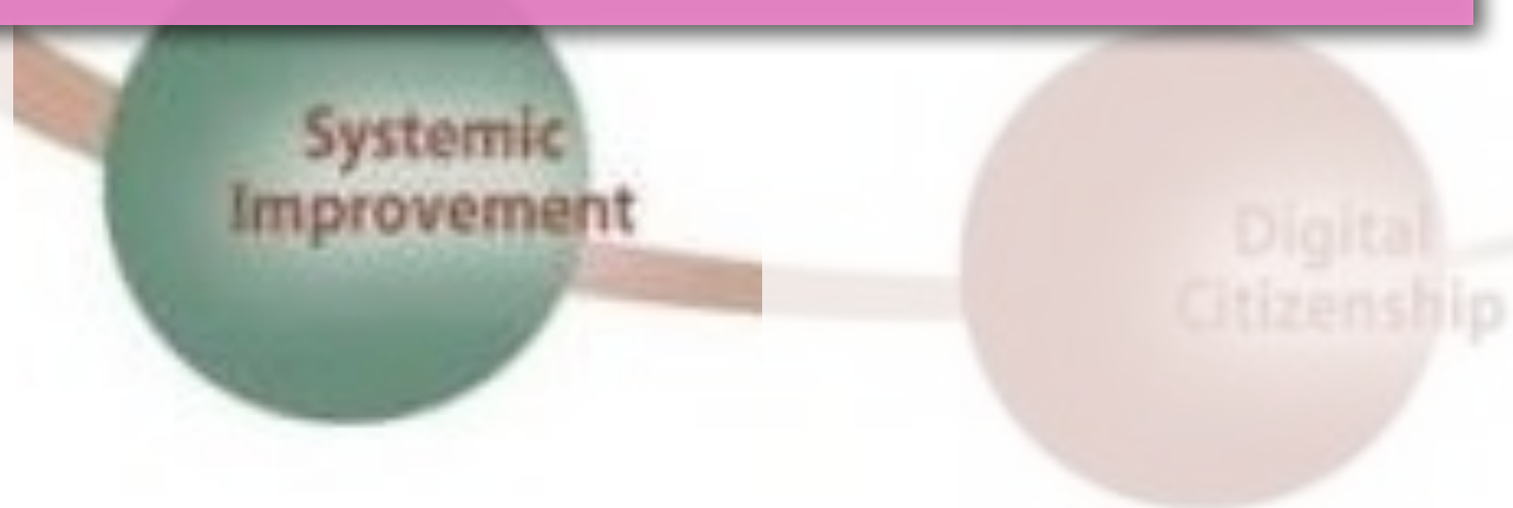
2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Systemic Improvement:

lead
recruit
collaborate
leverage
establish & provide
maintain

2009
NETS•A



http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Digital Citizenship:

model

ensure

promote

establish

facilitate

2009

NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

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Tech Change Happens ...

Fast

Faster

Too Fast!

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Change Process

1. You Can't Mandate What Matters
2. Change is a Journey, not a Blueprint
3. Problems are Our Friends
4. Vision and Strategic Planning Come Later
5. Individualism and Collectivism Must Have Equal Power
6. Neither Centralization Nor Decentralization Works
7. Connection with the Wider Environment is Critical for Success
8. Every Person is a Change Agent

Michael Fullen, 1993

Change Process

1. You Can't Mandate What Matters
2. Change is a Journey, not a Blueprint

Promote a Shared Vision

4. Vision and Strategic Planning Come Later
8. Every Person is a Change Agent

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Change Process

2. Change is a Journey, not a Blueprint

Facilitate Conversations

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Change Process

6. Neither Centralization Nor Decentralization Works

Establish Distributed Leadership

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Change Process

6. Neither Centralization Nor Decentralization Works

Model Appropriate Use

3. Problems are Our Friends

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Change Leadership

Promote a Shared Vision

Facilitate Conversations

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Model Appropriate Use

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Change Process

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Your Turn...

How can we nurture a strong vision

and avoid mandating change?

Facilitate Conversations

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listen

Your Turn...

How do we facilitate an open-ended conversation that promotes a shared vision?

Establish Distributed Leadership

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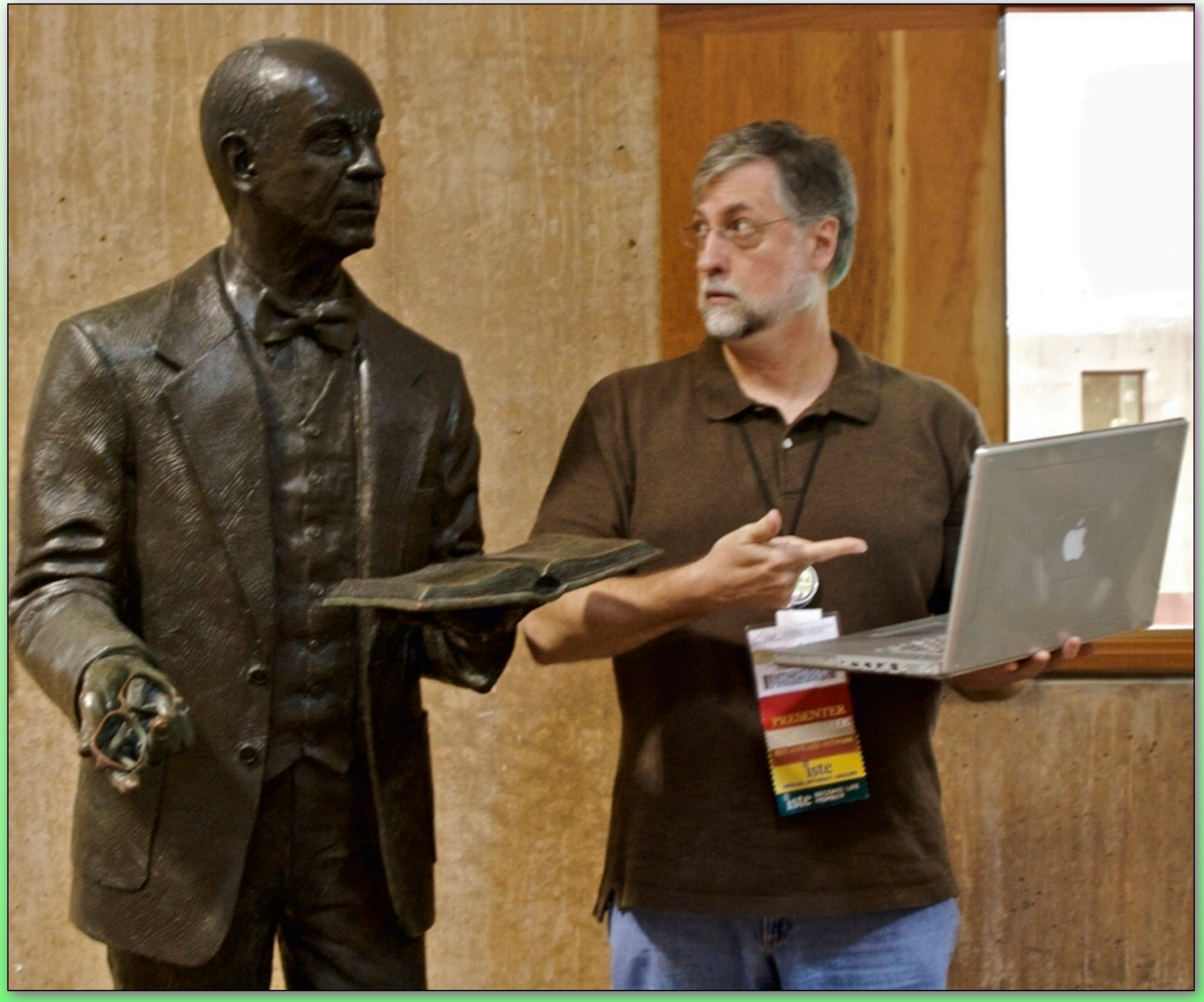
Your Turn...

How can we empower teachers and others to take leadership responsibilities?

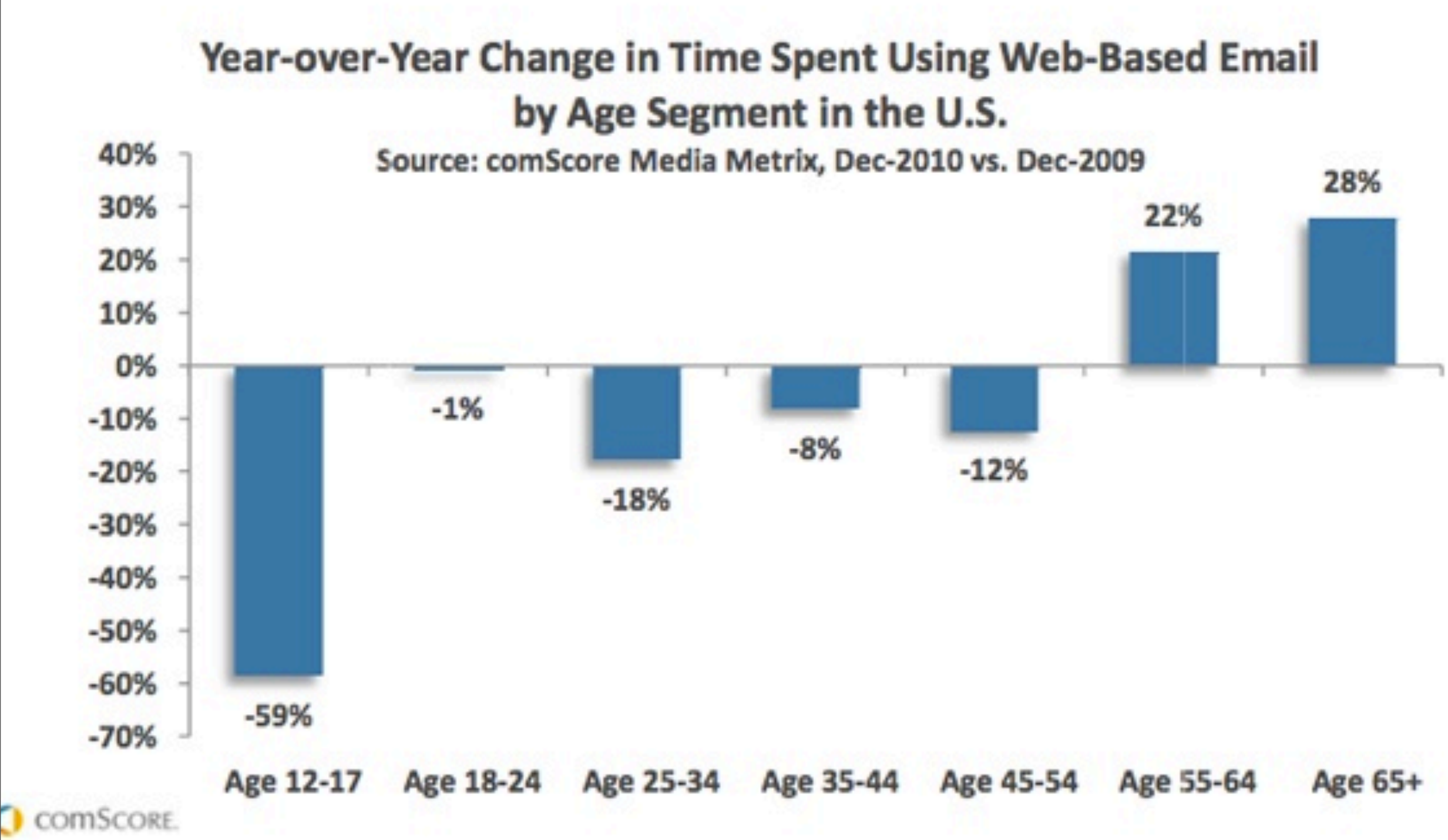
Model Appropriate Use



Build Your Toolbox

- Email
- Blogs
- Twitter
- Google Docs
- Wikis
- RSS Reader / Feeds
- Portables for observation & data collection

Email Is Not Enough!



Administrative Uses

- Communicating
- Collaborating
- Publishing
- Recording — Archiving

Leadership 2.0 Wiki

https://pln2lead.wikispaces.com/stories

Your Turn...

How can administrators model

appropriate technology use?

Still Your Turn...

How do we share share the vision

of effective leadership for technology

with administrators who are not here?

...those not engaged with technology?

Re-Cap

- Promote a Shared Vision
- Facilitate Conversations
- Establish Distributed Leadership
- Model Appropriate Use

You Get the Last Turn...

What other leadership strategies

are critical in your current context?

And please evaluate this session...

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